Business Intelligence

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Agenda

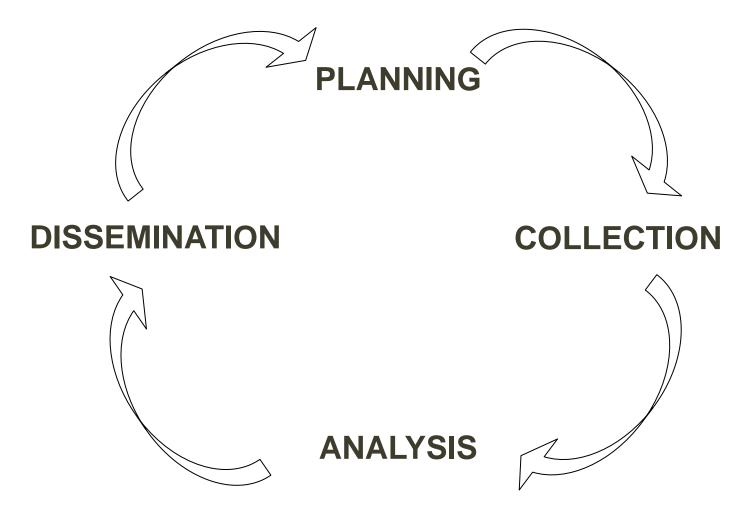
- Business Intelligence... Defined
- Business Intelligence... Cycle
- Business Intelligence... Levels
- Business Intelligence... in North Carolina
- Business Intelligence... in Procurement

Business Intelligence

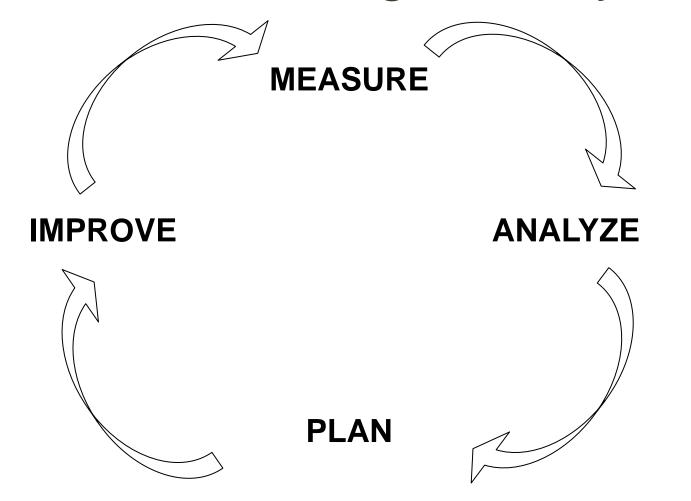
- Business intelligence, or BI, is an umbrella term that refers to a variety of software applications used to analyze an organization's raw data.
- Bl as a discipline is made up of several related activities, including:
 - Data Mining
 - Online Analytical Processing
 - Querying
 - Reporting

Source: CIO.com

Intelligence Cycle

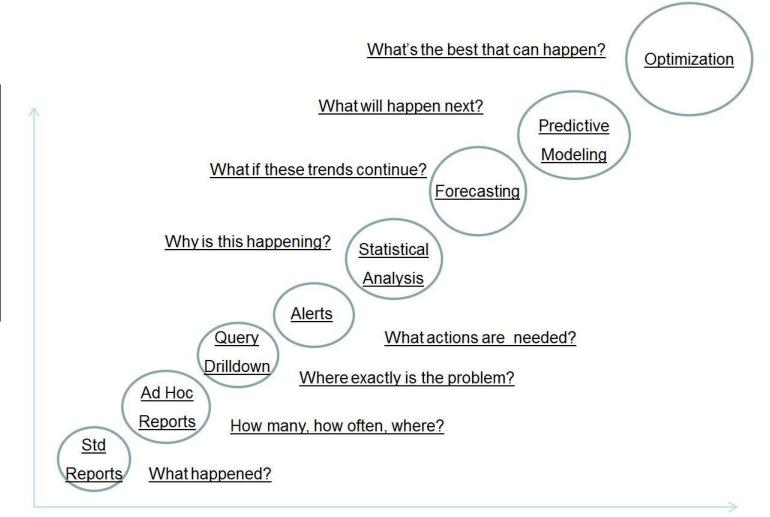


Business Intelligence Cycle



Source: Information Management Online

Levels of Business Intelligence



BI in North Carolina

Legislation:

- 2007: Data integration program established as part of BEACON
- 2008: Criminal Justice Law Enforcement Automated Data Services
- 2011: North Carolina Financial Accountability and Compliance System

Agency Efforts:

- Applications DPI, DOT, DHHS, OSC, Commerce, DENR, ITS, UNCGA
- Projects under Development OSC, DPI, DOR, DHHS, OSBM

BI for Procurement

- Spend Analysis
 - Materials
 - Vendors
 - Processes
 - People
- Key Capabilities
 - Data Quality
 - Ease of Use
 - Integration
- Benefits
 - Increased spend under management
 - Improved contract compliance



Questions

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